



## FC Sarasota 2019-2020 Sponsorship Opportunities

FC Sarasota is a 501c (3) non-profit organization (Tax ID#65-0017373) that serves the soccer players and families in the greater Sarasota community. One of the goals for FC Sarasota is to allow every child to experience the sport of soccer in a positive, supportive environment, and at the level of play they can succeed in. Furthermore, our mission statement is to better serve the Greater Sarasota area by allowing our youth to participate in a soccer program which promotes teamwork, character and skill development. Our programs are modeled to allow players from ages 4 through 18 to participate in one of two settings; the recreational program geared for a casual and/or more participatory soccer experience, and 2) the Competitive Academy programs which are designed and implemented in a highly structured developmental environment.

The main source of operational revenue is through player registration fees, fundraising and sponsorships. Our goal is to keep player fees as low as feasible and in order to do so we must explore and foster relationships with funding sources such as corporate or private sponsorships, grants and foundations, which in turn allows us to be as inclusive as possible in our objectives to reach our community youth, regardless of socio-economic condition. Our mission can only succeed through the generous support of corporations, foundations and individuals. We offer many options for you to support our program through sponsorships and business and personal advertising in our club program.

Please consider providing FC Sarasota with a tax-deductible financial sponsorship this year. Your support is very much appreciated and we thank you in advance for your consideration. Any questions about sponsorship can be sent to Mary Mixon at [mmixon@fcsarasota.com](mailto:mmixon@fcsarasota.com).

### \_\_\_\_ World Cup Package - \$1250.00

- 3 by 6 Banner at Twin Lakes Park fields (August to April)
- Prominent logo on Welcome banner at Tatum Ridge fields (August to April)
- Prominent logo on recreational team's practice tee shirts (2 seasons)
- Field Sponsor Sign at Tatum Ridge or Twin Lakes (limited quantities)
- Opportunity to include promo material in Recreational player's bags (fall and spring: approximately 1400 players)
- Link on home page of the FC Sarasota website
- Recognized in FC Sarasota quarterly newsletters (one issue includes a sponsor spotlight) and social media

### \_\_\_\_ Gold Package - \$750.00

- 3 by 4 Banner at Twin Lakes Park fields (August to April) **OR** Included on Welcome banner at Tatum Ridge fields (August to April)
- Logo on recreational team's practice tee shirts (fall and spring; approximately 1400 players)
- Opportunity to include promo material in Recreational player's bags (fall and spring: approximately 1400 players)
- Link on home page of the FC Sarasota website
- Recognized in FC Sarasota quarterly newsletters and social media

### \_\_\_\_ Blue Package - \$500.00

- 3 by 4 Banner at Twin Lakes Park fields (August to April) **OR** logo on Welcome banner at Tatum Ridge fields (August to April)
- Logo on recreational team's practice tee shirts (fall and spring; approximately 1400 players)
- Link on home page of the FC Sarasota website
- Recognized in FC Sarasota quarterly newsletters and social media

### \_\_\_\_ Select Package - \$350.00

- 2 by 4 Banner at Twin Lakes Park fields (August to April) **OR** logo on Welcome banner at Tatum Ridge fields (August to April)
- Logo on recreational team's practice tee shirts (fall and spring; approximately 1400 players)
- Company/Organization logo on FC Sarasota website's sponsor page

### \_\_\_\_ Team Level - \$200.00

- Logo on recreational team's practice tee shirts (fall and spring; approximately 1400 players)
- Company/Organization logo on FC Sarasota website's sponsor page

Custom level – If you are interested in a custom sponsorship, please contact Mary Mixon at [mmixon@fcsarasota.com](mailto:mmixon@fcsarasota.com) or 941-925-7679.